

BECOME A SPONSOR



Run-4-Life is back! On September 16 and 17, the Vinfen staff and their friends and family will be running 200 miles from Brenton Woods, NH all the way to Hampton Beach to raise awareness and funds to support the health and wellness of people with mental health conditions, disabilities, and life challenges throughout the Vinfen community so that they can live full and meaningful lives.

A meaningful life means longevity where individuals can achieve their goals. The average life expectancy for people with mental health conditions and/or intellectual and developmental disabilities is significantly shorter compared to the general population. This is largely due to treatable medical conditions that are caused by lifestyle risk factors like smoking, obesity, and inadequate access to medical care. The good news is that people can take steps to influence these factors and significantly reduce the likelihood of an adverse health outcome. And we are helping people do just that.

All funds raised will go directly to our Health and Wellness fund in order to award small microgrants to Vinfen programs that wish to develop initiatives that:

- Increase overall health awareness
- Encourage physical activity
- Provide nutritional education and support healthy eating
- Explore mindfulness, meditation, yoga, and other stress management activities
- Promote community involvement and partnerships that support healthy living

We invite you to support our journey today and sponsor this great event, which will leave a lasting and direct impact on the health and wellness of people in need. Let's raise awareness together and make a difference. Thank you for your consideration.

SPONSOR BENEFITS

Platinum: \$2,500 Logo featured on the Run-4-Life vans throughout the two-day event, on participant t-shirts, within social media posts, on event website, and in email marketing.

Gold: \$1,000 Logo featured on Run-4-Life participant t-shirts, within social media posts, on event website, and in email marketing.

Silver: \$500 Logo featured within Vinfen's social media posts, on event website, and in email marketing.

Bronze: \$250 Organizational name featured on event website and in email marketing.

**Some benefits are time-sensitive and may not be available beyond 8/15.*

SPONSORSHIP FORM

To submit your sponsorship online, please visit www.vinfen.org/run-4-life
and click on **Sponsor Run-4-Life**

Organization: _____

Contact Name: _____

Contact Address: _____

Contact City, State, Zip: _____

Contact Phone: _____ Contact Email: _____

☐ **Platinum Sponsor - \$2,500**

☐ **Gold Sponsor - \$1,000**

☐ **Silver Sponsor - \$500**

☐ **Bronze Sponsor - \$250**

Please send your completed form to Adam Schaff,
Development Manager, at schaffa@vinfen.org or mail to the
address below no later than **Thursday, 9/1/2022**.

If applicable, please send your logo (.eps or .png preferred) to
Tanya Doran, Senior Graphic Designer, at dorant@vinfen.org
no later than **Thursday, 8/15/2022**.

Method of payment:

☐ Enclosed is a check payable to Vinfen ☐ Credit card

Card number: _____ Expiration Date: _____

Cardholder's Name (printed): _____

Billing Address (if different from above): _____

Signature: _____

A portion of your sponsorship may be tax deductible. Vinfen is a 501(c) (3) charity organization. Tax ID: 04-2632219.

Mail checks to:

Vinfen
Attn: Development Office
950 Cambridge Street
Cambridge, MA 02141