



# vinfen

*transforming lives together*

## Celebration of Family Partnerships

Vinfen's invites you to sponsor our 13<sup>th</sup> Annual Celebration of Family Partnerships. The event offers a unique business opportunity to be visible as a supporter of Vinfen's efforts to transform lives together with the people we serve and their loved ones.

**What:** Vinfen's Celebration of Family Partnerships is an event honoring the people we serve and their families, our staff, supporters, and advocates. The event is hosted by WCVB-TV's former anchorwoman **Susan Wornick** and will feature Keynote Speaker **Emily Perl Kingsley**, a former Emmy Award-Winning writer for Sesame Street, and a dedicated advocate for people with disabilities and parent to an adult with Down syndrome.

**When:** Tuesday, October 27 through Thursday, October 29

**Where:** **Anywhere! This year's event will be fully virtual.**

**Who:** This year, Vinfen's Celebration of Family Partnerships will be fully open to the public. We expect the event to draw hundreds of online guests, including public officials, health and human services professionals, the people we serve and their families, staff, and honorees who make a difference in our community.

Additionally, this year Vinfen will spread word of this event to our broader community, including:

- **3,200** Vinfen employees
- **7,000** of individuals we serve and their families
- **6,000** supporters on our email list
- **2,900** followers on Facebook and Twitter
- **Tens of thousands** of monthly visitors to [www.vinfen.org](http://www.vinfen.org)

**About Vinfen:** *Established in 1977, Vinfen is a nonprofit, health and human services organization and a leading provider of community-based services to people with psychiatric conditions, intellectual and developmental disabilities, brain injuries, and behavioral health challenges. Vinfen's 3,200 dedicated employees are experienced, highly trained professionals who provide a full range of supportive living, health, educational, and clinical services in 268 programs throughout Massachusetts and Connecticut.*

## Benefits of Sponsorship by Level

(Note: All live portions of the event will be available on-demand on the Vinfen website through October 2021)

<b>PRESENTING - \$10,000</b>
Before the event: <ul style="list-style-type: none"><li>• Sponsorship recognition on all press materials, event advertising, and website &amp; social media promotion</li><li>• Logo and link displayed on Vinfen website for one year</li><li>• Opportunity to share your company's logo, videos, or other electronic collateral on Vinfen website</li><li>• Opportunity to share an ad or promotional video for your company during the event (~30 seconds)</li><li>• Logo featured in all event emails to the people Vinfen serves, families, staff, and our supporters</li></ul> At the event: <ul style="list-style-type: none"><li>• Dedicated slide with company logo featured in event slideshow</li><li>• Full-page ad in the digital program book</li><li>• Special recognition during the event</li></ul>
<b>HERO - \$5,000</b>
Before the event: <ul style="list-style-type: none"><li>• Sponsorship recognition on all press materials, event advertising, and promotion (print and electronic)</li><li>• Logo and link displayed on Vinfen website for one year</li><li>• Logo featured in all event emails to the people Vinfen serves, families, staff, and our supporters</li></ul> At the event: <ul style="list-style-type: none"><li>• Standard size logo featured in event slideshow</li><li>• Half-page ad in the digital program book</li><li>• Special recognition during the event</li></ul>
<b>CHAMPION - \$2,500</b>
Before the event: <ul style="list-style-type: none"><li>• Sponsorship recognition on all press materials, event advertising, and promotion (print and electronic)</li><li>• Logo and link displayed on Vinfen website for one year</li><li>• Logo featured in all event emails to the people Vinfen serves, families, staff, and our supporters</li></ul> At the event: <ul style="list-style-type: none"><li>• Logo featured in event slideshow</li><li>• Quarter-page ad in the digital program book</li><li>• Special recognition during the event</li></ul>
<b>BENEFACTOR - \$1,000</b>
Before the event: <ul style="list-style-type: none"><li>• Sponsorship recognition on all press materials, event advertising, and promotion (print and electronic)</li><li>• Logo and link displayed on Vinfen website for one year</li><li>• Recognition in all event emails to the people Vinfen serves, families, staff, and our supporters</li></ul> At the event: <ul style="list-style-type: none"><li>• Recognition in event slideshow</li><li>• Company name recognized in the digital program book</li><li>• Recognition during the event</li></ul>

### Stand Alone Program Ads:

- Full Page \$100
- Half Page \$500
- Quarter Page \$250

## Celebration of Family Partnerships Sponsorship Form

<b>Organization:</b>	<b>Contact Name:</b>
<b>Contact Address:</b>	
<b>Contact Phone:</b>	<b>Contact Email:</b>

**Sponsorship Level**

- Presenting Sponsor** - \$10,000
- Hero Sponsor** - \$5,000
- Champion Sponsor** - \$2,500
- Benefactor Sponsor** - \$1,000
- Stand Alone Program Ads:** \_\_\_\_\_ Full Page (\$1,000) \_\_\_\_\_ Half Page (\$500) \_\_\_\_\_ Quarter Page (\$250)
- Other Donation Amount \$** \_\_\_\_\_

**Please Select A Method of Payment:**

- Check payable to Vinfen
- Credit Card (Please select one: MasterCard, VISA, AMEX, Discover)
  - Credit Card Number: \_\_\_\_\_
  - Credit Card Expiration Date: \_\_\_\_\_
  - Cardholder's Name (printed): \_\_\_\_\_
  - Billing Address (if different from above): \_\_\_\_\_
  - Signature: \_\_\_\_\_

**For inclusion in program booklet, please return by September 30, 2020**  
**Please mail, fax, or scan and send this form to:**  
 Vinfen, Development Office, 950 Cambridge Street, Cambridge, MA 02141

**To submit a Program Book Ad, email a full-color 300dpi PDF to [bandaj@vinfen.org](mailto:bandaj@vinfen.org).**

Full-page ads are 5" w by 8" h.  
 Half-page ads are 5" w by 3.75" h.  
 Quarter-page ads are 2.375" w by 3.75" h.

**EMAIL:** [bandaj@vinfen.org](mailto:bandaj@vinfen.org) or **CALL:** Julie Banda at 617-441-1736 with questions.